

https://www.alexcrisp.com/

Hello, I'm Alex, an enthusiastic and creative Norwich University of the Arts User Experience Design Graduate. Illustration, travelling, football, and playing video games are all passions of mine. I'm eager to join an exciting and dedicated agency, working alongside a hardworking team focused on achieving our end goals successfully.

### Experience



July 2024 - Present The Mission Group (Mission Made) UX / UI Design Intern (Hybrid)

After leaving university, I obtained my first internship in UX/UI design at The Mission Group in Norwich. During this internship, I significantly enhanced my skills. particularly in Figma, including its new auto layout feature. I collaborated with project managers, developers, designers, and delivery teams, gaining valuable experience. Additionally, I conducted UX research, created UI for real-life clients, and produced social media content and WordPress websites.



#### Alex Criss

May 2024 - Present **Freelance Designer** Self Employed (Remote)

Since leaving university, I have established myself as a freelance designer, offering my services online to generate income. I have successfully completed a variety of projects for clients who have reached out to me, specialising in social media content creation, presentation design, brand identity development, UX/UI design, and website production using platforms like Wix and WordPress.



August 2024 **Tide Banking London** UX Intern (On Site)

This short internship in London provided valuable insight into working within an inhouse team. Throughout the internship, I collaborated with product designers, researchers, UX writers, the customer messaging team, product managers, and engineers. I conducted UX research, presented my design solutions to the team, and contributed fresh perspectives to their app development.



September 2022 - July 2024 Norwich City Football Club Bartender

I secured this job to supplement my income while at university, typically working a shift every two weeks during football matches. Through this role, I learned the ins and outs of bartending, including pouring pints and other alcoholic beverages, serving food, and maintaining restaurant cleanliness. It provided me with valuable skills such as working under pressure, teamwork, and stress management.



May 2021 - July 2024 **Tesco Superstore Dereham** Beers, Wines and Spirits

I applied for this job prior to starting university and continued to work during holidays on a student contract. Initially focused on beers, wines, and spirits, underwent training in various other roles within the company, including operating the till, stocking shelves, and delivering top-notch customer service. Through this experience, I've honed my teamwork, problem-solving, and practical skills.



June 2018 - May 2021 **Morrisons Dereham** Self Service Checkout Operator

At sixteen, I landed my first job, where I received training in various roles within the company, ranging from self-scan operation and managing the cigarette kiosk to working in the petrol station, handling beers, wines, and spirits, and assisting with click and collect services. This experience has equipped me with excellent communication skills, enthusiasm, and confidence.

### Software and Skills





Xd



Adobe XD (UI Design

and Prototyping)







ams (Group Collaboration)

Alers Crisp.



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# Education



September 2021 - July 2024 Norwich University of the Arts BSc User Experience Design

My educational journey culminated at Norwich University of the Arts, where I earned a BSc (Hons) in User Experience Design with a **first-class degree** and an overall award mark of **73.33%**. University equipped me with extensive knowledge in design, particularly in conducting user research through methods such as user testing, value proposition canvases, personas, competitor reviews, eye tracking, interviews, and surveys. I also learned to create effective and visually appealing UI for websites and mobile applications. Additionally, the course provided me with proficiency in software tools including Figma, Adobe XD, Miro, FigJam, InDesign, Photoshop, Illustrator, and more.



September 2018 – June 2020 City College Norwich IT BTEC Diploma

 BTEC Level 3 Foundation Diploma in Information Technology with grade Merit

BTEC Level 3 Extended Diploma in Information
Technology with Triple Grade Merit



September 2013 – June 2018 Dereham Neatherd High School GCSE's

ICT – A\* Combined Science - Grade 5 Maths – Grade 4 English Literature – Grade 7

English Language – Grade 5 History – Grade 6 Religious Studies – Grade 4

## **Software and Skills**





